INFIN8 / CLARITY BEFORE GROWTH

Owner Self-Check

Ten minutes. Four honest looks at where the business actually stands today.

01 Information

02 Systems

03 Action

04 Rhythm

Information signal

A gut feel is not the same as a number. This page tests whether you can see what the business is actually doing, or whether you're estimating from memory.

01 Know your cash position

What's the current bank balance, and what's due out in the next two weeks?

EVIDENCE OR NOTE

02 Know your margin

Which job, product or client actually makes the business money, and which one just keeps it busy?

EVIDENCE OR NOTE

03 Know your commitments

What's owed to the ATO, to suppliers and on any loan or lease, right now?

EVIDENCE OR NOTE

YOUR CURRENT SIGNAL

Red
The numbers live in your head, or you'd need to ask someone else to find them.

Amber
You know the rough shape, but none of it is written down anywhere.

Green
You can point to a real number for each of these today, without guessing.

IMMEDIATE ACTION

Pick the one number you're least sure of, and go find the real answer this week.

Use the complimentary Baseline Assessment when the gaps show up across more than one area, not just this one.

Systems signal

A business that only runs while you're standing in it isn't a system yet. This page tests whether the work would survive a week without you.

01 The absence test

If you took a week off with no phone, what would actually stop?

EVIDENCE OR NOTE

02 The repeat test

Which task does your team redo from scratch each time, instead of following a set way of doing it?

EVIDENCE OR NOTE

03 The handover test

If someone new started tomorrow, could they find how the job is meant to be done?

EVIDENCE OR NOTE

YOUR CURRENT SIGNAL

Red
Nothing runs properly without you in the room.

Amber
Some things are written down. Most still rely on memory.

Green
The core work has a repeatable way of being done, on paper or in a system.

IMMEDIATE ACTION

Write down the one process that would break first if you disappeared for a week.

Use the complimentary Baseline Assessment when the same bottleneck keeps showing up in more than one part of the business.

03 / ACTION

Action signal

Plenty of businesses have good ideas. Fewer actually move on them. This page tests whether decisions turn into dates, owners and outcomes.

01 The follow-through test

What was the last decision you made that still hasn't actually happened?

EVIDENCE OR NOTE

02 The ownership test

For the three things on your mind right now, who owns each one, and is it really you every time?

EVIDENCE OR NOTE

03 The deadline test

Which of those three has an actual date attached, not just "soon"?

EVIDENCE OR NOTE

YOUR CURRENT SIGNAL

Red
Most things stay ideas. Nothing has a date against it.

Amber
Some things get done, usually only once there's pressure.

Green
Priorities have a named owner and a date, and you can see progress.

IMMEDIATE ACTION

Take one thing that's been sitting unmoved, and give it a name, an owner and a date this week.

Use the complimentary Baseline Assessment when priorities keep slipping and it's not obvious why.

04 / RHYTHM

Rhythm signal

Problems rarely arrive all at once. They build quietly, until a regular check-in would have caught them early.

01 The calendar test

Is there a set time, weekly or monthly, when you actually look at the numbers, not just react to them?

EVIDENCE OR NOTE

02 The early-warning test

What would tell you a problem is coming, three weeks before it turns urgent?

EVIDENCE OR NOTE

03 The follow-up test

When did you last compare what actually happened against what you expected?

EVIDENCE OR NOTE

YOUR CURRENT SIGNAL

Red
Review happens only once something's already gone wrong.

Amber
It happens sometimes, usually when you remember to do it.

Green
There's a set time you check in, and you compare it against what you expected.

IMMEDIATE ACTION

Book one recurring 30-minute slot this week, same time, to look at the numbers.

Use the complimentary Baseline Assessment when there's no regular rhythm in place at all right now.

SUMMARY

Where to focus first

Bring the four signals together. A single red area matters more than three greens sitting next to it. Don't average it away.

01
Information

02
Systems

03
Action

04
Rhythm

IF MORE THAN ONE AREA CAME BACK RED OR AMBER

Start the complimentary INFIN8 Baseline Assessment. It works from these same four areas of the business and gives you a fuller, evidence-based read in one sitting, no document upload required.

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